



“Micro and SMEs E-commerce Campaign” FAQ

Q1. What is “Micro and SMEs E-commerce Campaign”?

A1. The Micro and SMEs E-commerce Campaign is a joint initiative between Touch 'n Go eWallet Malaysia Digital Economy Corporation (MDEC) and the Ministry of Finance to encourage the adoption of e-payment by merchants.

Each merchant that successfully register with us during the campaign period will be entitled to an RM80 subsidy for their first successful sale transacted online with Touch 'n Go eWallet, within 30 days upon approval.

Q2. What is the duration of the “Micro and SMEs E-commerce Campaign”?

A2. The campaign period is from 1 August 2020 to 30 September 2020.

Q3. Who is eligible for this campaign?

A3. Any micro enterprise, small medium business or Malaysian individual without a business registration that have never been previously registered with Touch 'n Go eWallet are eligible.

This is limited to the first 5,000 merchants approved within the campaign period.

Q4. When will the approved Micro and SMEs receive their RM80 subsidy?

A4. The RM80 subsidy will be credited to the merchant’s bank account within sixty (60) working days from the date of the successful transaction.

Q5. Do merchants with several outlets receive RM80 for each outlet?

A5. No. Each qualified merchant, individual or registered company is entitled to only ONE (1) RM80 subsidy regardless of the number of outlets they own.

Q6. How do interested merchants apply?

A6. Interested parties can visit <http://www.tngdigital.com.my/smo-partner> to apply.

Soalan Lazim Kempen “Micro and SMEs E-commerce”

S1. Apakah tawaran kempen “Micro and SMEs E-commerce Campaign”?

J1. Kempen “*Micro and SMEs E-commerce*” adalah inisiatif bersama di antara Touch ‘n Go eWallet, Malaysia Digital Economy Corporation (MDEC) dan Kementerian Kewangan Malaysia di dalam menggalakan penggunaan e-pembayaran oleh peniaga.

Setiap permohonan peniaga yang berjaya pada tempoh kempen ini akan layak menerima subsidi RM80 dengan minimum satu (1) online transaksi menggunakan Touch ‘n Go eWallet dalam masa tempoh tiga puluh (30) hari selepas mendapat kelulusan.

S2. Bilakah tempoh kempen “Micro and SMEs E-commerce” ini?

J2. Promosi ini bermula dari 1 Ogos 2020 hingga 30 September 2020

S3. Siapakah yang layak untuk menyertai kempen ini?

J3. Mana-mana perusahaan mikro, perniagaan sederhana kecil atau individu Malaysia tanpa pendaftaran perniagaan yang tidak pernah didaftarkan dengan Touch ‘n Go eWallet layak menyertai.

Kempen ini terhad kepada 5,000 peniaga pertama yang layak dan mendapat kelulusan di dalam tempoh kempen.

S4. Bilakah permohonan “Micro and SMEs E-commerce” yang diluluskan akan menerima subsidi RM80?

J4. Subsidi RM80 akan dikreditkan ke dalam akaun bank peniaga dalam tempoh masa enam puluh (60) hari bekerja dari tarikh transaksi pertama yang berjaya.

S5. Adakah perniagaan yang mempunyai beberapa cawangan kedai akan layak untuk menerima subsidi RM80 bagi setiap cawangan?

J5. Tidak. Setiap peniaga, individu, atau syarikat perniagaan yang berdaftar hanya layak menerima SATU (1) kali subsidi RM80, tanpa mengira jumlah cawangan yang dimiliki.

S6. Bagaimanakah cara untuk memohon?

J6. Untuk maklumat lanjut, sila layari <https://www.tngdigital.com.my/smo-partner>